Do you think stereotypes are always true?

What are some advantages and disadvantages of stereotyping a country?

https://www.youtube.com/watch?v=us4FrpB1WqA

What comes to mind when you think of South Korea?

Share some things you know or have heard about South Korea.
be more aware of cultural differences between the South Korean culture and your own;

use vocabulary to describe (South Korean) culture;

be better prepared for business travels and meetings with South Korean business partners.
Do you have the same ‘stereotypes’ of South Korea?
MATCH THE VOCABULARY TO THE CORRECT DEFINITIONS.

- conformity: action in accord with prevailing social standards, attitudes, practices
- confrontational: tending toward or ready for confrontation
- studious: disposed or given to diligent study
- obedience: dutiful or submissive compliance
In modern Korea, ____________ is a mode of thought, not a set of commands.

Korea remains a ____________ society.

If compliance and ____________ are expected, then much responsibility is required of the people giving orders.

Society has expected them to be high achieving and ____________.

Koreans are ________________ and try to preserve harmony and promote good relations but at the same time they have a tendency to become emotional if they feel that things are not going their way.
What are some differences between your business culture and the South Korean business culture?

1. How is their culture mixed with how they congratulate one another?
2. How do they give and receive gifts?
3. Is it acceptable to drink and be merry after a hard day’s work?
4. Do you notice how quick it was for both of them to close that deal because of their working culture? Are Chinese and Koreans really hardworking?

What are some differences between your business culture and the South Korean business culture?