

Cross-Culture Cafe

SOUTH KOREAN BUSINESS ETIQUETTE

www.crossculturecafe.com



READ



CONNECT



AUDIO



WATCH



DISCUSS



APPLY

CONNECT



WHAT COMES TO MIND WHEN YOU THINK OF SOUTH KOREA?

SHARE SOME THINGS YOU KNOW OR HAVE HEARD ABOUT SOUTH KOREA.



<https://www.youtube.com/watch?v=us4FrpB1WqA>

Do you think stereotypes are always true?

What are some advantages and disadvantages of stereotyping a country?

AFTER THIS TRAINING, YOU WILL...



be more aware of cultural differences between the South Korean culture and your own;



be better prepared for business travels and meetings with South Korean business partners.



use vocabulary to describe (South Korean) culture;



CONNECT



WHAT 10 WORDS WOULD YOU USE TO DESCRIBE SOUTH KOREA?

COMPARE YOUR ANSWERS WITH THE TOP TEN STEREOTYPES OF SOUTH KOREA AND THEIR PEOPLE.

martial arts

kimchi

plastic
surgery

thin

metrosexual

Starcraft

national
pride

BBQ

Confucianism

fiery temper

Do you have the same 'stereotypes' of South Korea?

VOCABULARY



————— MATCH THE VOCABULARY TO THE CORRECT DEFINITIONS. —————

conformity

confrontational

studious

obedience

tending toward or ready for confrontation

disposed or given to diligent study

dutiful or submissive compliance

action in accord with prevailing social standards, attitudes, practices



APPLY



_____ FILL IN THE BLANKS WITH THE CORRECT WORDS FROM THE VOCABULARY. _____

- In modern Korea, _____ is a mode of thought, not a set of commands.
- Korea remains a _____ society.
- If compliance and _____ are expected, then much responsibility is required of the people giving orders.
- Society has expected them to be high achieving and _____.
- Koreans are _____ and try to preserve harmony and promote good relations but at the same time they have a tendency to become emotional if they feel that things are not going their way.



AUDIO



SUCCESSFUL BUSINESS DEAL

LISTEN TO THE CONVERSATION BETWEEN THE CHINESE AND KOREAN BUSINESSMEN ON THE SUCCESS OF THEIR BUSINESS.

1. How is their culture mixed with how they congratulate one another?
2. How do they give and receive gifts?
3. Is it acceptable to drink and be merry after a hard day's work?
4. Do you notice how quick it was for both of them to close that deal because of their working culture? Are Chinese and Koreans really hardworking?

What are some differences between your business culture and the South Korean business culture?

