

Cross-Culture Cafe

COMPANY CULTURE

www.crossculturecafe.com



READ



CONNECT



AUDIO



WATCH



DISCUSS



APPLY

CONNECT



WHAT DOES A COMPANY NEED IN ORDER TO BE SUCCESSFUL?



Which of these is the most important characteristic for your job?

job security	promotion possibility	good working environment	bonus system
a high salary	a good work life balance	potential to work abroad	the reputation of the company

AFTER THIS TRAINING, YOU WILL...



be able to understand
the importance of
company culture;



be better able to identify
what your company's
core values are.



use phrases to make decisions
and give explanations;



VOCABULARY



HOW CAN YOU APPLY THE FOLLOWING WORDS TO
YOUR WORKPLACE?

- Management styles
- Goal
- Positive Feedback
- Salary
- Considerate
- Satisfied

- Reports
- Worker Health
- Leadership Skills
- Being Understanding
- Flexible

- Stimulating
- Benefit
- Appropriate
- Secure



AUDIO



SUCCESSFUL COMPANIES

WHAT DOES IT TAKE FOR A COMPANY TO BE SUCCESSFUL?

Listen to the audio, then answer the following questions with true or false.

Companies with unmotivated staff can't succeed.

Among other wants, employees want teamwork and the chance to help.



DISCUSS



SUMMARY

SUMMARIZE THE AUDIO IN YOUR OWN WORDS. DO SO WITH ONLY TWO OR THREE SENTENCES.

DISCUSS THE FOLLOWING QUESTIONS.

- Do you agree or disagree that many companies don't motivate their staff? Why or why not?
- Are staff really so necessary to a company's success? Why or why not?
- What should companies, departments, and/or managers do to motivate employees?



VOCABULARY



GIVING REASONS

IN BUSINESS YOU OFTEN HAVE TO CHANGE THINGS. THE REASONS FOR YOUR DECISION MAY NOT ALWAYS BE CLEAR FOR OTHERS, YOU NEED TO GIVE AN EXPLANATION.

The following phrases are useful for giving reasons and explanations.

so that (we can...)

That means that... (at the start of a sentence)

because ... (+ verb phrase)

because of ... (+ noun)

in order to... (+ infinitive)



APPLY



GRAMMAR PRACTICE

COMPLETE THE SENTENCES USING THE PHRASES FROM THE PREVIOUS SLIDE.

- We introduced a new system _____ the old one wasn't efficient.
- Your team has achieved excellent results, _____ we've decided to give you all a bonus.
- Too many people are arriving late for work. _____ there aren't enough staff on duty early in the morning.
- We have decided to start a gym club in the company _____ staff can keep fit.
- _____ our weak position, we can't increase salaries.
- _____ celebrate our 100th anniversary, the directors have decided to give all staff an extra day's holiday.



WATCH



EXAMPLE OF A GOOD COMPANY

WATCH THE FOLLOWING VIDEO CLIP TO SEE WHAT A GOOD COMPANY CAN DO.

<https://www.youtube.com/watch?v=PA54HWLZ2e4>



DISCUSS



GOOGLE

ANSWER THE QUESTIONS AND USE THE GRAMMAR POINTS, YOU LEARNED TODAY, IN YOUR ANSWERS.

- What do we learn about the food / health at Google?
- What do Google get in return for treating their employees so well?
- Would you like to work for a company like this? Why / Why not?
- What problems might happen with this set up at Google?



APPLY



GAME PLAN

BASED FROM WHAT YOU HAVE LEARNED AND IF GIVEN A CHANCE,
HOW WOULD YOU IMPROVE YOUR OWN CORPORATE VALUES TO INCREASE PRODUCTIVITY IN THE WORKPLACE?

Use the expressions and phrases learned in the grammar point.



APPLY



SUMMARY

- What words can we use to describe corporate values?
- How do some companies increase employee motivation and thus, productivity?
- What phrases/words can we use to give reasons and explanations?



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TRAINING MATERIALS FOR ESL LEARNERS!

Slide 4

VOCABULARY

Management styles	Reports
Goal	Worker Health
Positive Feedback	Leadership Skills
Salary	Being Understanding
Considerate	Flexible
Satisfied	Stimulating
Appropriate	Benefit
	Secure

Slide 7

GRAMMAR

In business you often have to change things. The reasons for your decision may not always be clear for others, You need to give an explanation.

so that (we can...)

That means that.... (at the start of a sentence)

because ... (+verb phrase)

because of ... (+noun)

in order to... (+infinitive)

Slide 8

COMPLETE THE SENTENCES USING THE PHRASES ABOVE.

- We introduced a new system _____ the old one wasn't efficient.
- Your team has achieved excellent results, we've decided to give you all a bonus.
- Too many people are arriving late for work. _____there aren't enough staff on duty early in the morning.
- We have decided to start a gym club in the company _____staff can keep fit.
- _____ our weak position, we can't increase salaries.
- _____ celebrate our 100th anniversary, the directors have decided to give all staff an extra day's holiday.

Far too many companies get it the wrong way. Instead of motivating their employees with a desire to strive towards success, they drain any enthusiasm that exists. The company becomes rigid, unable to meet changes in the marketplace, filled with staff who does only what is necessary, and filled with a heavy, oppressive atmosphere.

Companies succeed when employees get what they need and want, namely opportunities to contribute, a feeling of achievement, and a sense of solidarity. In addition, other important factors include managers who immediately provide both negative and positive feedback, ongoing training, equity in all decisions and company endeavors, and a sense that teamwork is beneficial and important. For any company moving in the wrong direction, it takes a monumental effort to once again motivate employees. However, it can be done.